

Morgan V. Wellman

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Objective

Upon graduating with my Bachelors in Business Administration I would like to apply my existing five years of small business experience to a rigorous Masters of Business Administration program at a top tier university.

Education

Bachelor of Business Administration

Expected Graduation May 2018

University of Mary Washington, Fredericksburg, VA

- *Attended on a Transfer Scholarship*
- *Ran our family business full-time while maintaining a full course load on campus*

Class Work towards a Bachelors of Science in Biology

August 2014-May 2015

Christopher Newport University, Newport News, VA

- *Attended on an Honors Scholarship*
- *Research Assistant in Department of Psychology Fish Lab*

Honors Diploma

May 2014

Mountain View High School, Stafford, VA

- *Graduated in three years with a full honors diploma*

Work Experience

Ladyburg, LLC, Fredericksburg, VA

October 2012- Present

Co-Owner/ Retail Manager

Family-owned bath and body manufacturer and retailer with a flagship store in historic Fredericksburg, online sales, and a wholesale program supporting retailers across the country.

- *Manage all retail sales and store front operations*
- *Provide oversight for production staff*
- *Hire and manage employees*
- *Serve as brand spokesman and representative*
- *Oversee customer service standards, training, and practices*
- *Manage company social media channels and customer interactions*

Business Leadership

Ladyburg, LLC, Fredericksburg, VA

Co-Owner/ Retail Manager

I have been a manager with the company since opening in October 2012 and became Co-Owner July 2016.

- Ladyburg was bootstrap funded from a standing start and has earned a total of \$2.1 million in revenue
- Since taking over retail operations, there has been a 40% growth.
- Implemented an extensive retail training program and currently oversee 10 employees (20 employees to date).

Community Leadership

Dog Tag Bakery

February 2017 - Present

Entrepreneurship Speaker

- Speak with my father to each Fellowship Cohort: 36 to date
- Discussed retail lessons learned and how to manage a family business

Startup UMW

September 2016 - Present

Entrepreneurship Speaker and Mentor

- Speak with fellow students interested in entrepreneurship
- Mentor and provide insight for 24 students to date